

## Chief Financial Officer Circle

Join your peers and secure an inaugural seat at our Chief Financial Officer Circle in 2024



In a volatile healthcare market, more health system Chief Financial Officers are facing mounting fiscal pressures, including rising labor and supply costs, increasingly complex government and payor dynamics. Higher costs combined with lower reimbursement rates make it harder to position your health system successfully and make a hard job even more challenging.

Fortunately, you're in the right position to affect real change and put forward informed strategy to relieve pressure, garner ELT support, and perpetuate fiscal health. The Health Management Academy has created a trusted, closed-door space to de-risk decisions, through discussions that produce actionable strategic direction. Join your peers at the pinnacle of financial dialogue, find comradery around smart strategies and solution development in healthcare at the Chief Financial Officer Circle in 2024.

**Secure  
Your Seat**

Email Jennifer Lippman at [jlippman@hmacademy.com](mailto:jlippman@hmacademy.com) to learn more about how you can secure an inaugural seat at our CFO Circle in 2024.

Join our 2024 Chief Physician Executive Circle convening opportunities:



The CFO Circle offers an exclusive peer network that unites health system Chief Finance Officers with experts and thought leaders to engage in action-oriented discussions about our industry's most pressing challenges facing the financial management of health systems. For these small, candid, closed door sessions, THMA is seeking like-minded, progressive leaders who value collaboration and shared, tested practices. As our guest, you will inform agenda setting for each session around topics that may include:



### **Cost Management and Economic Stability**

Position your system for relentless pursuit of efficiency and standardization, understand best practices for stronger adoption of value-based care and participate in stronger examination of managed care and payer strategies at a macro level.



### **Smarter, Sustainable Growth**

Engage in transparent discussion on deprioritizing services that are negatively impacting margin and increase partnerships in the ambulatory space that compete with disruptors.



### **Workforce Longevity**

Learn how other systems are addressing unsustainable labor costs and adopt strategies for effective workforce retention, implementation of tech-enablement platforms that improve productivity and exploration of care redesign options that promote top of license practice.



### **Principled Artificial Intelligence Strategy**

Accelerate cross-functional discussion on long-term clinical Artificial Intelligence (AI) strategy amidst market-shifting innovation while developing concepts for increasing investment in internal alignment, governance, and data analytics infrastructure.

## **About Us**

Since 1998, The Health Management Academy (THMA) has brought together executive peer groups that face similar challenges and strategic opportunities. These exclusively executive, role-based groups provide a platform for insightful discussions, practical exchange, and deep connections that accelerate innovation. Designed in retreat-style formats, CPE Circle will meet in-person twice a year and virtually throughout for continuous idea exchange and relationship building.